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JIMMY DA SAINT

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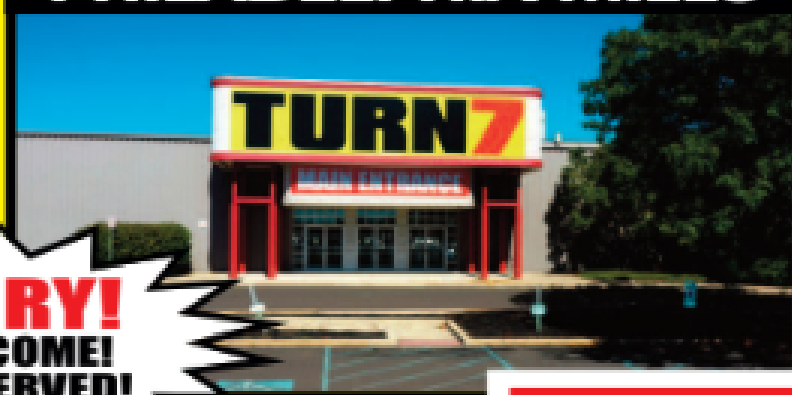
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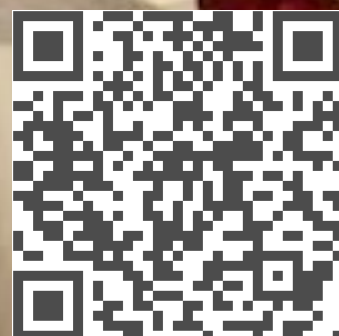
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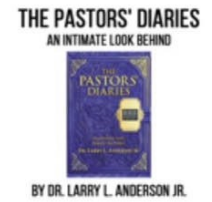


Give The Gift Of Knowledge - Author Spotlight

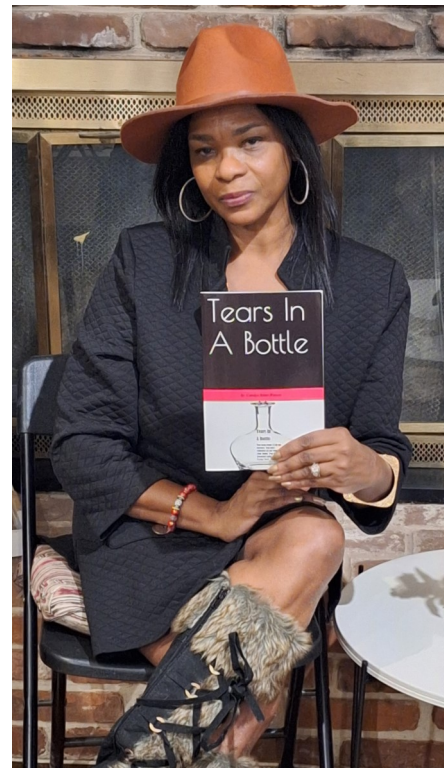


Dr. Larry L. Anderson Jr. returns to the publishing scene with the release of "The Pastors' Diaries." A book that offers a behind-the-pulpit look at the people who have been called to pastor and the personal challenges they encounter throughout their journey. This book is filled with real life confessions and testimonies from diverse pastors and faith-based leaders, many of which have never been shared with the public. It details their unscripted transparent trials and triumphs of pastoring, including their journeys of pressure, pain, power, pedestal, passion, pride and perseverance while serving in ministry. Some stories are unbelievable and hilarious while others are heartbreaking and bewildering. But, at its core, each story reflects the humanity of the pastor and the love, grace and mercy they need to receive just as much as they give.

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Streets TO THE Screen

A CONVERSATION WITH JIMMY DA SAINT

BY SHELLY "SHELL" WILLIAMS

Shelly Shell: Staying Rooted in Philly: You've often heard that one must leave Philly to 'make it' in the film industry, yet you've chosen to stay. What aspects of Philadelphia keep you anchored here, and how do they influence your creative process?"

Jimmy Da Saint: My goal is to stay in Philly until we are recognized as a city of powerful filmmakers, artists, and actors. I'm inspired by my city, the good, bad, and ugly.

Shelly Shell: Volume of Work: "Throughout your career, you have been prolific in both filmmaking and writing. Can you share with us the total number of films and books you've created to date, and what projects are you currently working on?"

Jimmy Da Saint: I have 30 novels and 10 featured films. All were written about and filmed in Philly. I'm waiting for Tubi to release my newest film, "THE ULTIMATE HIGH," featuring Rome ya favorite rapper, and Wilde Tuna. I'm also the executive producer for Tiona's new film called "WHO?" coming this spring. And I'll release a new album project called "TEARS OF A HUSTLER" on my record label.

Shelly Shell: Mentoring Aspects: Behind the scenes, you've been helping others get their movies on platforms like Tubi at no cost. What motivates you to mentor and support emerging filmmakers, and how does this impact the Philly film community?"

Jimmy Da Saint: I enjoy helping filmmakers get on. It's not about making money all the time but helping these talented artists get their voices heard. Helping Philly filmmakers get put on only helps all of us from the city.



"PHILLY IS FULL OF MANY DIFFERENT CULTURES. WE HAVE SO MUCH TO SHOW AND OFFER THE WORLD."

-JIMMY DA SAINT-

Shelly Shell: Creative Inspiration: Could you share how living and working in this city has shaped your storytelling and creative vision?"

Jimmy Da Saint: Philly is full of many different cultures. We have so much to show and offer the world. Arts, dance, films, music, etc. This city will definitely help you find or discover your creativity.

Shelly Shell: Future Visions: "Looking towards the future, what new themes or stories are you eager to explore in your upcoming projects, and how do they differ from your previous work?"

Jimmy Da Saint: I'm currently writing two new films, "BREAKDOWN," about the daily struggles of black women, and "A TARGET ON MY OPPS," featuring Son of the 215. I'm also working on part 5 of my black Scarface series.

Shelly Shell: Industry Evolution: What is your ultimate goal for your business and life?

Jimmy Da Saint: My ultimate goal is to bring Hollywood to Philly. TO one day bring a major film production company to the city.

Shelly Shell: What are some things on your bucket list?

Jimmy Da Saint: To continue writing more powerful films and books.

Shelly Shell: You work all the time; what are some things you do for fun?

Jimmy Da Saint: Creating is fun for me. Whether it's writing, doing shows, or filming, that's my fun.





INNASTAR Trailblazer Awards 2023

FEATURING KANGOL'S KIDS

Wow, Philadelphia went to Allentown for an evening on October 7th at the Miller Symphony Hall in Allentown! I mean, being there for the InnaStar Trailblazer Awards, put together by the awesome Jacinth Headlam, felt more like a big, fun get-together than just another award ceremony.

NOMINATED? YES, THAT'S ME!

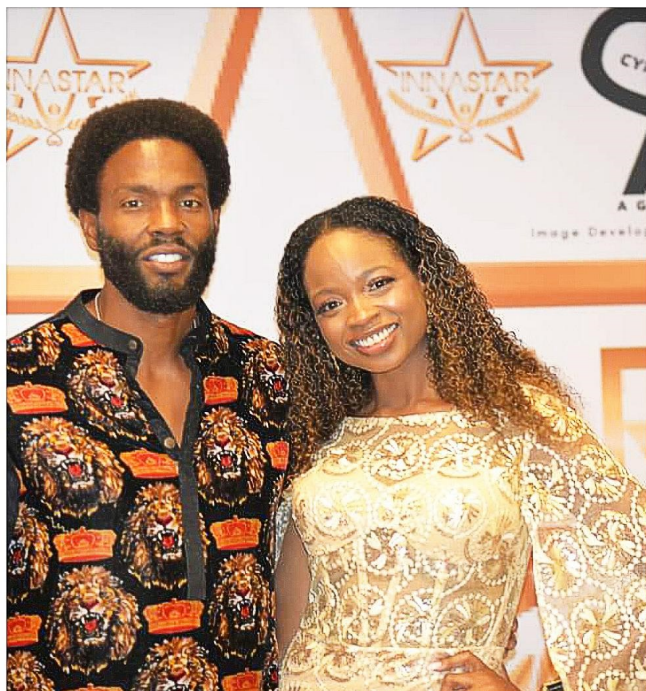
So, guess what? I got nominated for the Media Award! Definitely honored to be up there with Karen Waller-Martin, right? Honestly, just getting my name on that list was a big deal for me. Winning or not didn't really matter in the end. It was more about being part of something bigger, something that celebrated a bunch of talented folks.

THE REAL HIGHLIGHT: TRIBUTES AND PERFORMANCES

The event also featured a special tribute to 50 years of hip hop, highlighted by a performance by Jo Jo Simmons, son of Rev Run from Run DMC.

But here's the real highlight for me wasn't about getting nominated. It was watching my nephews, TShaun Fequiere and A.J. Fequiere, do their thing on stage. They're Kangol Kid's sons – yep, the Kangol Kid from UTFO! They rocked the house with DJ Ragga, and let me tell you, they brought the house down with their tribute. That moment right there, seeing them keep their dad's legacy alive and kicking, that was my win for the evening. Miss & Love You, Kangol forever, RIP! ■

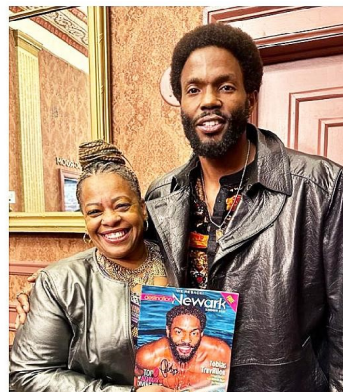
TShaun Fequiere and A.J. Fequiere and Celebrity Actor & Influencer: Jeremy Meeks. & Filmmaker, Writer, Actor, Director: Jahmar Hill.



HONOREES OF THE NIGHT

The event, marked by moments of pride and celebration, recognized several outstanding individuals:

- **Lifetime Achievement Award:** Roxanne Shante', revered Hip-Hop legend and Dairy Icon.
- **Celebrity Actor & Influencer:** Jeremy Meeks.
- **Filmmaker, Writer, Actor, Director:** Jahmar Hill.
- **Rapper, Producer, Musical Genius:** Red McFly.
- **Actor & Health Awareness Advocate:** Tobias Truvillion.
- **Media Pioneer:** Ashley Russo.
- **Community Leaders:** Andrene Nowell and Community Action LV.
- **Youth Trailblazing Leader:** Zaleeae Sierra.
- **InnaStar Filmmaking Students:** Celebrated as the future of film and creativity.



TRAILBLAZER AWARD WINNERS

The Trailblazer Awards were presented to a group of remarkable individuals selected through 11,071 votes. The winners included:

- **Author:** Tamara Williams.
- **Actor:** Kareem Shabazz.
- **Actress:** Shari Ellis.
- **Breakthrough:** Alahji Robinson.
- **Community Leader:** Kenyatta Rucker.
- **Fashion:** Angel Smedley.
- **Filmmaker:** Kyra Knox.
- **Media:** Nikita Hansford.
- **Model:** Isaiah Martinez.
- **Performer:** Betta The Producer.
- **Photographer:** Cyrie Jackson-Robinson.
- **Influencer:** Tlesha Smith.
- **Beauty:** Juana Ortiz.
- **Special Recognition:** Barry Bee, Saxophonist.

PRESENTERS AND PERFORMERS

The event was graced by various presenters and performers, adding vibrancy and entertainment:

- **Presenters:** Sara Viteri, Jolie Corbin, Janetliz Burgos, Chaune Holley, TU RAE, Angela Perymon, and Jacinth Headlam.
- **Performers:** JoJo Simmons, Johnathon Padilla, Jus Tammy, The Dream Girls Ensemble, Sharla K., Barry Bee, Anieya Nowell, PA Krump Movement Dance Crew, and DJ Ragga.

A NIGHT TO REMEMBER

The InnaStar Trailblazer Awards 2023 was not just an awards ceremony but a celebration of talent, perseverance, and the impact each individual has in shaping a better future. Hosted by the legendary comedian Tu Rae, the event left an indelible mark on all who attended.

We eagerly anticipate next year's ceremony, ready to honor more trailblazers who continue to inspire and lead in their respective fields.

Note: This photo recap is brought to you courtesy of Michael Madden, REALTOR®, CEO/Founder of the Lehigh Valley Elite Network. ■



Damon Feldman's Celebrity Boxing Showboat Atlantic City hosted by Justina Valentine Deshawn Jackson Crowned Champ at Star-Studded After Party at the Island Waterpark



mon Feldman's "Tell Your Story Podcast"? It's this cool platform where celebs open up about their life stories – the real, raw stuff you don't usually hear. You can tune in on FITE TV, EZ Way Broadcasting, and Hot-Music365.

Now, for all you music and boxing enthusiasts, mark your calendars for the Music Kick-Off Party on January 18-19, 2024, at Craft Hall in Philly. This is just the appetizer for the main course - "Music Fight Night" on March 9, 2024, at the Showboat Hotel in Atlantic City. We're talking a music showdown like no other, judged by Damon Dash and broadcast live on PPV @americanunetworks. Get ready to see some serious musical talent throw down.

So, that's the lowdown on my time in Atlantic City. From Diana Ross to celebrity boxing and partying with Deshawn Jackson, it was a weekend I won't soon forget. Atlantic City was definitely poppin', and I can't wait to see what's next on the agenda. Stay tuned!

Hi everybody, let me tell you about my whirlwind adventure in Atlantic City - it was off the charts! Fresh from witnessing the legendary Diana Ross concert, I dove straight into the heart of the action at the Celebrity Boxing Event, orchestrated by none other than Damon Feldman.

The vibe was electric, and the hosts, Stunna Dior and Wild N Out's Justina Valentine were on fire, keeping the energy high all night.

Imagine a place where celebs from all different backgrounds come together to duke it out in the ring – it was like watching a live-action movie! And guess what? In the middle of all this boxing buzz, Damon Feldman drops a bombshell - the launch of the "Celebrity Boxing Challenge" on the Dame Dash Network. Talk about spicing things up! This new show is going to be a game-changer, and you can catch it on the American

United Networks app. Trust me, you don't want to miss this.

The music was banging too, with Suprem da Rezerekt from Urban X-pressions tearing up the stage. It was the perfect mix of beats and boxing gloves, and I was living for every second of it. But wait, there's more. The after-party was where the real magic happened. It was like stepping into a VIP lounge with the stars. Damon Feldman himself pre-

sented the New @celebrityboxing1 Honorary Champion belt to Deshawn Jackson from the Philadelphia Eagles. This was Deshawn Jackson's retirement party. Mayor Marty Small Sr. read a proclamation honoring DeSean Jackson on his retirement from the Philadelphia Eagles. Desahwn's special guests were Gillie Da King, Daryl Shuler, Boxer Ray Mercer, and more.

Oh, and did I mention Da-





The Story Behind the Brand Day Party' curated by Nicole Streets of Nicole Strategy Agency



honorees, expressed her deep gratitude to Nicole Streets. "Look at God, I'm grateful to be honored & recognized for my Leadership, Love, & Impact among families & communities," she said. Her words reflected the humility and appreciation felt by all those recognized at the event.

Roxi Fab's Heartfelt Acknowledgment:

Roxi Fab, another distinguished honoree, conveyed her heartfelt thanks. "All I can say is 'Grateful.' Thank you, Nicole Streets, for wanting to honor lil ol' me. I looove what I do, and teaching what I know!" Her passion for education and making a difference was palpable in her words. The 'Story Behind the Brand Day Party' was not just an event; it was a celebration of the spirit of Philadelphia's community. It highlighted the contributions of individuals and organizations dedicated to making a difference. As Nicole Streets and her team look forward to future endeavors, the community eagerly anticipates more such inspiring gatherings. "You all are beautiful and can't wait to see you again!!!" — a sentiment that encapsulates the essence of this memorable event. Follow @nicolestreets on Instagram or visit her website nicolestreets.com



By Shelly Shell Williams, Philly's O.P.R.A.H.

Philadelphia's vibrant community recently witnessed an extraordinary celebration at 5312 Germantown Avenue — 'The Story Behind the Brand Day Party.' Organized by Nicole Streets and her team, this event stood as a testament to the power of unity, recognition, and community support.

The 'Story Behind the Brand Day Party' was a humbling and uplifting experience. Organized by the visionary Nicole Streets, the event brilliantly highlighted the accomplishments of remarkable community figures, and being included among them filled me with gratitude and a sense of unstoppable determination. The presence of my Prayer Family, who

join me daily on Instagram Live, brought an added layer of joy and support, making the event even more meaningful. I'm deeply thankful to Nicole and excited to see the wonderful opportunities that await her, reflecting on this event as a beautiful reminder of our community's collective strength and potential.

Heartfelt Gratitude to Sponsors and Supporters:

Nicole Streets, the driving force behind this remarkable event, extended her deepest appreciation to the sponsors who played an integral role in its success. Special thanks were directed to Perfectly Flawless, Dallas Cleaning, Coy L Womble Jr, Lavon Howard, Dasha

Nicole Wilbanks, Steve Stephen Kinsey, Joann Bell, Karen Harvey, and many others. Their contributions not only made the event possible but also underscored the collaborative spirit of the Philadelphia community.

Honoring the Pillars of the Community:

The event shone a spotlight on its honorees, individuals who have made significant impacts in various fields. Acknowledged were Patty Bean, Roxi Fab, Shelly Shell Williams, Francine Williams, Pamela Rich Wheeler, Ron Williford, Jon Mckay Chanda, Levene Mobley, and Tiffany Harris. Each honoree represented a story of dedication, leader-

ship, and positive influence within the community.

Special Recognition:

Lisa Jones, the keynote speaker from The Real WonderButter, captivated the audience with her inspiring journey. The event was further enhanced by the styling efforts of Marlo Tha Jeweler, who added a touch of elegance and sophistication. A shout-out was also given to media partner iHeartRadio and Ms. Patty Jackson, as well as to the beautiful vendor Ushine Jewelry & Accessories, represented by Tyra Wynn.

A Message of Gratitude from Tiffany Harris:

Tiffany Harris, one of the





What Inspires You? The Indie Go Inspire Movement 2024



The launch of the streetwear line "One Voice. One Sound." was not just a fashion statement but a resonant response to social injustice against people of color. "We have more in common than we do differences," Patrice asserts. "Music is a universal thread, binding diverse cultures. Whether in a remote hut or a Midtown Manhattan high-rise, music is integral to all cultures. The One Voice. One Sound Collection celebrates this shared gift." Continuing its mission to bridge cultural divides, Indie Go Inspire is set to unveil "Rep Your Section" in spring 2024. This collection underscores a broader social conscience, encouraging individuals to lead lives marked by integrity, love, and service, regardless of their profession.

vignettes feature inspirations from personalities like Producer Dyanna William, Celebrity Photographer Ed Ward, "Philly's Oprah" Shelly Williams, Emmy Nominated Rodney Jon, Brand Strategist & Author Isaac Hamm III, and others. These will be available on all Indie Go Inspire social media platforms.

Join The Movement and Rep Your Section in 2024!
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Instagram: Indie Go Inspire
Facebook: Shop Indie Go Inspire
YouTube: Indie Go Inspire LIVE Channel
Twitter, Thread, and Tik Tok: Indie Go Inspire
Website: www.shopindiego.com



In anticipation of the "Rep Your Section" launch, Indie Go Inspire has filmed "What Inspires You" with notable Philadelphia tri-state influencers. Set for release on January 10th, these

What Inspires You? is the theme of the upcoming launch for the "Rep Your Section" collection for Indie Go Inspire Brand. Patrice DeLisser, CEO of Indie Go Inspire and her team brought together notable influencers from the Philadelphia tri-state area to produce vignettes which set to release on January 10th.

echoes of our collective aspirations and dreams.

I invite you to engage with these powerful vignettes. They will be available across all Indie Go Inspire social media platforms, offering a glimpse into the diverse inspirations that fuel our community. Patrice DeLisser, CEO of Indie Go Inspire Founded in 2016 in Philadelphia, Indie Go Inspire initially carved its niche by orchestrating music production events spotlighting independent artists and musicians throughout the city. This endeavor blossomed in 2018 with the launch of the first Indie Music Conference, aimed at demystifying the music industry for aspiring talents. The conference featured experts in radio, marketing, copywriting, publishing,

and more, offering invaluable insights. In 2019, Patrice DeLisser steered Indie Go Inspire towards a global presence.

All creatives gathered at Welcome to Small House studio. These vignettes are a mosaic of inspiration and creativity, featuring insights from a diverse array of personalities. The lineup is impressive, including Producer Dyanna William, Celebrity Photographer Ed Ward, "Philly's Oprah" Shelly Williams, Emmy Nominated Rodney Jon, Brand Strategist & Author Isaac Hamm III, and more. These personal stories and reflections are not just narratives; they are

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SHELLY SHELL WILLIAMS
Billboard Award Winning Executive Producer of Urban X-pressions, NewsMag Publisher and Coach



Stellar Award-winning, Todd Dulaney returns with all-new music titled, "The Journey"



song is meticulously crafted to draw you into a close, personal connection with God. As a worship leader and accomplished songwriter, Dulaney has earned numerous awards and accolades. His impact in the Gospel music scene is evident through major hits like "Victory Belongs To Jesus" and "The Anthem," sung in churches worldwide.

Dulaney's passion for Gospel led him to transition from professional baseball to a successful career as a Gospel music recording artist. Recognized by the GRAMMY's®, Stellar's, and Dove Awards, he is hailed as a taste maker for his generation and a mentor to emerging artists.

Dulaney's last album, which is also titled "Your Great Name" has received over 26.5 million streams and "Your Great Name" over 10.2 million streams. He's also preparing to tour with the legendary Fred Hammond.

Download Todd Dulaney's new music today from your favorite digital music platform. We wish him the absolute best on his new album.

Follow up on social media. Facebook: Supreme Gospel Ent. or Sherri Y. Johnson | Instagram/TikTok: @sherrisupremegospel — until the next column, remain encouraged!!

By Sherri Johnson
Supreme Gospel
Entertainment

Stellar Award winning, Todd Dulaney returns with all-new music titled, "The Journey," which listeners will hear scriptures through

life changing songs. These songs are filled with comfort and hope and are designed to minister to the inner core of each person. Todd's songs helped listeners navigate the final months of 2023 with an adoration for our Lord and

Savior through his intimate worship experience.

THE JOURNEY was recorded live in 2022 at Calvary Baptist Church in Chicago and features Dulaney's motivational and inspirational songs, some of which

were featured on the BELIEVE FOR IT concert tour headlined by Cece Winans. Each track on this album guides the listener through a journey of worship. From the slow melodic tones of "No Weapon" to the upbeat rhythm of "Greater," each





B Pretty Luxury Extensions Transforming Beauty Standards



UXNewsMag: A Day in the Life at B Pretty: As the visionary behind B Pretty, what does a typical day look like for you in managing and growing a luxury beauty business?

BPretty: *A typical day in the life of BPLUX for me is First and foremost I always like to check my emails for any urgent messages or updates, every day I like to look for different opportunities for me to expand and improve my business along with marketing and branding ideas, website updates, review my financial goals, communication with my distributors and retailers is a must to ensure optimal product placement and availability. At the end of every day I review the day's accomplishments and set priorities for the next day.*

UXNewsMag: B Pretty's Impactful Moments: Can you share a particularly inspiring story or feedback from a B Pretty customer that highlights the impact of your luxury extensions and tools?

BPretty: *Our customers go crazy over our hair extensions and styling tools. "I never thought that a set of hair extensions could have such a profound impact on my confidence and self-image until I discovered B Pretty. As someone who has struggled with thin hair for years, finding the right solution seemed impossible. That was until I tried your B Pretty's luxury extensions."*

UXNewsMag: Raw South-east Asian Human Extensions: B Pretty is known for

its high-quality Raw South-east Asian Human Extensions. Can you tell us more about how these extensions stand out in terms of versatility and the ability to customize through coloring, bleaching, or dyeing?

BPretty: *Our Raw South-east Asian human hair is often prized for its natural texture and versatility. The hair typically has a thicker strand diameter, providing a fuller and more voluminous look. It is known for its ability to hold various styles, including straight, wavy, and curly. This versatility allows individuals to change their look effortlessly, adapting the extensions to suit different occasions and preferences. Raw hair, by definition, is minimally processed and hasn't undergone chemical treatments. Which makes it an excellent candidate for col-*

oring and dyeing. It is also known for its strength and resilience. Which makes it suitable for bleaching.

UXNewsMag: Personalized Customer Experience: Your website emphasizes the best customer service and assistance for those new to extensions. How does B Pretty ensure a seamless and supportive experience for customers, especially those trying extensions for the first time?

BPretty: *We Offer live chat support or virtual assistance through the website to address immediate questions and concerns. This allows customers to get real-time guidance and advice, enhancing their confidence in the decision-making process.*

UXNewsMag: Showcasing B Pretty's Bone Straight & Milly Wave Extensions: Both your Bone Straight and Milly Wave Extensions are described as the longest-lasting, with 100% real human hair. Can you share how these extensions offer a unique combination of durability, natural appearance,

and ease of maintenance?

BPretty: *While our extensions offer versatility and customization, it's crucial to follow proper care and maintenance practices. Using sulfate-free and alcohol-free products, avoiding excessive heat, and regular moisturizing can help preserve the quality of the extensions over time. Which we will be adding to the brand very soon so stay tuned.*

UXNewsMag: Unmatched Quality of B Pretty: With a plethora of options in the market, what distinguishes B Pretty's hair extensions in terms of quality, luxury, and style compared to others?

BPretty: *We offer high-quality, natural human hair that is ethically sourced. We ensure that the hair is durable, tangle-free, and maintains its texture over time before it hits the market.*

UXNewsMag: Innovative Styling with B Pretty: Your flat irons are a cornerstone of B Pretty's styling tools. How do they incorporate cutting-edge technology to

provide luxurious styling experiences while ensuring hair health?

BPretty: *Our titanium flat irons deliver highly efficient heat transfer and instantly smooth, condition and shine hair, using a 5 LED heating setting – up to 465°F. Allowing you to straighten, wave and curl your hair. Our ion hair straightener makes hair shiner and control static better than other flat irons for a frizz-free shine and less static electricity. – this is the perfect tool for any style.*

If you're ready to Redefine Elegance, contact Instagram @bplux1 www.bprettylux.com



Mindful Meditation Moments w/ Monie

The pain that you've been feeling, can't compare to the Joy that's coming

J - Jesus 1st (Mat.6:33 But seek first the kingdom of God & his righteousness, and all these things will be added to you)

O - Others 2ND (Rom.12:10 Love one another with brotherly affection) Out do one another on showing honor.

Y - Yourself 3rd (Philip.2:3 Do nothing from selfish ambition or conceit, but in humility count others more significant than yourselves)

FOR TRUE JOY FOLLOW THESE 3 THINGS IN THAT ORDER.

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